



## 2024-25 Playbill Opportunities

### Support Theatre Tallahassee by Placing an Ad in our Playbill!

Theatre Tallahassee relies on our local businesses to help us bring the best theatre to our arts community. Corporate advertising in our playbills assures that we will continue to provide the best arts and theatre experience to the Tallahassee area.

We have a blockbuster season planned for 2024-25 to celebrate our 77<sup>th</sup> Season, *Into The Wood*, *The Girl On The Train*, *Who's Afraid of Virginia Woolf?*, *Chicago* and *I Hate Hamlet!* on our Mainstage along with *The Revolutionists* and *The Mountaintop* in our Studio Theatre.

### Get your ad listed and noticed by the customers you want!

Theatre Tallahassee has a wide variety of patrons; a majority of our audience members are affluent and have disposable income. Getting your business listed and seen will get you more business! Over the course of our 10 month production season, your ad will be seen by over 15,000 people.

Program Ad (Ads run the full season)	Size	Cost
Full Page	5" x 8"	\$1,000
½ Page	5" x 3 ⅞ " or 2 5/16" x 8"	\$500
¼ Page	2 5/16 " x 3 ⅞ "	\$250

As a thank you for advertising, you will also receive show passes to use as you wish over the course of the season.

- ❖ Full Page ad receives 15 Flex Tickets (\$375 value)
- ❖ ½ Page ad receives 10 Flex Tickets (\$250 value)
- ❖ ¼ Page Ad receives 5 Flex Tickets (\$125 value)

**Please see attached sheet for ad design specifications, ad must be submitted according to the outlined specifications for inclusion in our programs. We have design services available for a fee.**

I have attached a sponsorship form for your convenience, please feel free to call me at 850-224-4597 if you have any questions or would like to discuss other sponsorship or corporate naming opportunities.

Sincerely,

Theresa Davis  
Executive Director/CEO



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Program Ad (Runs for entire season)		Size	Cost
<input type="checkbox"/>	Full Page Receive: 15 Flex Tickets (\$375 VALUE)	5" x 8"	\$1000
<input type="checkbox"/>	½ Page Receive: 10 Flex Tickets (\$250 VALUE)	5" x 3 7/8 " or 2 5/16" x 8"	\$500
<input type="checkbox"/>	¼ Page Receive: 5 Flex Tickets (\$125 VALUE)	2 5/16 " x 3 7/8 "	\$250

### **BUSINESS or PERSONAL INFORMATION**

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

### **PAYMENT INFORMATION**

Payment: (CHECK – Make Payable to Theatre Tallahassee) \$ \_\_\_\_\_ Or you can call 224-8474 to pay by credit card

Signature: \_\_\_\_\_

Please see attached sheet for ad design specifications, ads **MUST** be submitted according to the outlined specifications for inclusion in our programs. We have design services available for a \$50 fee.

Email Agreement and Ad/Artwork to [theresa@theatretallahassee.org](mailto:theresa@theatretallahassee.org)