



THEATRE
TALLAHASSEE

Corporate Sponsorship

2025-2026 SEASON

At Theatre Tallahassee, we believe theatre transforms communities—not just through entertainment, but by creating shared experiences that inspire, educate, and connect. For over 75 years, we've been a cultural home for the Big Bend Region, bringing together thousands of people every season. Your sponsorship helps keep that magic alive—and puts your business at the heart of our vibrant community.

Sponsorship has many benefits, including opportunities to engage your network, receive recognition and enjoy complimentary tickets to shows and special events. Packages may be customized, and all gifts are tax-deductible.

We'd love to start a conversation with you. Please contact Theresa Davis, Executive Director at Theresa@TheatreTallahassee.org.

Sponsor a Show

SPONSORSHIP LEVELS

Season Underwriter: starting at \$3,000

As a season underwriter, the theater will use your support on all of the shows in our season. Paying for production rights, building sets, paying production staff, and other expenses to support the production of our shows.

INDIVIDUAL SHOW SPONSOR:

starting at \$1,000

As an individual show sponsor, the theater will use your support to pay for the expenses associated with the specific show you choose.

PRODUCTION SPONSORSHIPS (such as scenic, costume or lighting design): starting at \$100

The theater will use your support on the specific show and/or item(s) of your choosing, such as costumes, set construction, light design, or sound production.

BENEFITS OVERVIEW

Let your customers know you support local arts! As a sponsor, you'll receive recognition in high-visibility places, including:

- Playbills, website, and lobby signage
- Preshow announcements
- Social media and digital marketing

Plus, you get:

- Complimentary tickets and hospitality (see Benefits chart for details).



COMMUNITY IMPACT

- 14,000+ Patrons annually
- 3000+ social media followers
- 1200+ email subscribers
- 75+ volunteers and artists per season
- 50+ performances across Mainstage and Studio

Available Shows

The following shows are available for sponsorship. Visit TheatreTallahassee.org for play descriptions.



Book by James Lapine
Music and Lyrics by Stephen Sondheim

MAINSTAGE MUSICAL
AUG 14-31, 2025

Written by
Lauren Gunderson

STUDIO PLAY
OCT 2-19, 2025

Based on the bestselling novel by
Paula Hawkins
Adapted by Rachel Wagstaff and
Duncan Abel

MAINSTAGE PLAY
OCT 30-NOV 16, 2025

Written by
Edward Albee

MAINSTAGE PLAY
JAN 15-FEB 1, 2026



Written by
Katori Hall

STUDIO PLAY
FEB 26-MAR 15, 2026

Book by Fred Ebb and Bob Fosse
Music by John Kander
Lyrics by Fred Ebb

MAINSTAGE MUSICAL
APR 2-19, 2026

Written by Paul Rudnik

MAINSTAGE PLAY
MAY 28-JUNE 14, 2026



The Mainstage

The Mainstage is our primary stage and auditorium space, and seats 271 people. Shows on the Mainstage include big Broadway style musicals, popular plays, comedies, dramas, and more.

MAINSTAGE SEASON

- Into the Woods
- The Girl on the Train
- Who's Afraid of Virginia Woolf?

- Chicago
- I Hate Hamlet

The Studio

The Studio Theatre is our black box theatre space that seats up to 100. Shows in the Studio tend to be smaller, more intimate, or slightly edgier fare than our Mainstage productions.

STUDIO SEASON

- The Revolutionists
- The Mountaintop

Sponsor the Season or a Single Show

| Season Underwriter \$15,000 | Mainstage Underwriter \$10,000 | Studio Underwriter \$3,000 | Mainstage Show Sponsor \$2,000-\$2,500 | Studio Show Sponsor \$1,000 | Scenic/Costume/Lighting Supporter \$100-\$1,000 |
|--------------------------------|-----------------------------------|-------------------------------|---|--------------------------------|---|
|--------------------------------|-----------------------------------|-------------------------------|---|--------------------------------|---|

VISIBILITY AND RECOGNITION

| | | | | | | |
|--|-----------|-----------|-----------|-----------|-----------|-----------|
| Company logo and link on our website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Ad in sponsored show playbill | Full Page | Half Page |
| Digital ad in lobby | 7 shows | 5 shows | 2 shows | 5 shows | 2 shows | |
| Primary full page ad in show sponsored playbill | 7 shows | 5 shows | 2 shows | 1 show | 1 show | |
| Premium logo placement on all show marketing | 7 shows | 5 shows | 2 shows | 1 show | 1 show | |
| Recognition printed on ticket stock | | | | 1 show | 1 show | |
| Recognition in pre-show announcement | 7 shows | 5 shows | 2 shows | 1 show | 1 show | |
| Roadside digital sign placement during run of show | 7 shows | 5 shows | 2 shows | 1 show | 1 show | |
| Name Listed on Donor Display in Stagehouse Lobby | ✓ | ✓ | ✓ | ✓ | ✓ | |

HOSPITALITY AND ACCESS

| | | | | | | |
|--|----|----|----|----|----|---|
| Complimentary tickets for season performances | 50 | 40 | 30 | 20 | 10 | 1 |
| Complimentary drink tickets | 50 | 40 | 30 | 20 | 10 | |
| Invitation to attend a rehearsal and meet cast | ✓ | ✓ | ✓ | | | |
| Private tours and receptions | ✓ | ✓ | ✓ | | | |



Sponsor a Program

From youth education camps, After Dark events, or Discount Ticket Programs, Theatre Tallahassee has many offstage programs available for corporate sponsorship.

AVAILABLE PROGRAMS

AFTER DARK SERIES

The After Dark Series takes place throughout the year. Most After Dark events are all sell-outs. Previous events have included Mischief Musicals, Scared Scriptless (Improv shows), stand-up comedy, cabarets and more.

ARTS ACCESS TICKET PROGRAM

Arts Access Tickets will be available to patrons with limited income for \$5. To qualify, patrons must be at least 18 years old and enrolled in select programs, such as WIC, Supplemental Security Income, SNAP, Section 8 or free/reduced school meals. Up to four tickets may be purchased for select performances by phone or in person at the Box Office.

EDUCATION CAMPS

Theatre Tallahassee is now offering youth education camps throughout the year. Camps will be offered throughout the school year, on most days that students have a holiday, along with a full summer camp program.

From theater basics to college audition preparation, Theatre Tallahassee's camps and classes welcome youth of all experience levels and interests. Scholarships and need-based discounts help remove financial barriers and provide greater access for all.

PROGRAM SPONSORSHIP BENEFITS

| | Platinum Sponsor \$2,500+ | Diamond Sponsor \$1,500-\$2,499 | Gold Sponsor \$500-\$1,499 | Silver Sponsor \$100-\$499 |
|---|------------------------------|------------------------------------|-------------------------------|-------------------------------|
| Company logo and link on our website | ✓ | ✓ | ✓ | ✓ |
| Ad in playbills throughout the season | Full page | Full page | Half page | Quarter Page |
| Complimentary drink tickets | 15 | 10 | 5 | |
| Tile on Donor Wall in Stagehouse Lobby | ✓ | ✓ | | |
| Digital ad in lobby during shows | ✓ | | | |
| Logo placement on all program marketing | ✓ | | | |

Sponsor a Show

SELECT ONE:

2025-2026 SEASON SPONSORSHIPS

| | |
|---|----------|
| <input type="checkbox"/> Season Underwriter | \$15,000 |
| <input type="checkbox"/> Mainstage Season Underwriter | \$10,000 |
| <input type="checkbox"/> Studio Season Underwriter | \$3,000 |

INDIVIDUAL SHOW SPONSORSHIPS

| | |
|--|---------------|
| <input type="checkbox"/> Into the Woods SOLD | \$2,500 |
| <input type="checkbox"/> Chicago | \$2,500 |
| <input type="checkbox"/> The Girl on the Train | \$2,000 |
| <input type="checkbox"/> Who's Afraid of Virginia Woolf? | \$2,000 |
| <input type="checkbox"/> I Hate Hamlet | \$2,000 |
| <input type="checkbox"/> The Revolutionists | \$1,000 |
| <input type="checkbox"/> The Mountaintop | \$1,000 |
| <input type="checkbox"/> Scenic/Costume/Lighting Supporter | \$100-\$1,000 |

Amount: _____ Show: _____

PROGRAM SPONSORSHIPS

| | |
|--|---------------|
| <input type="checkbox"/> After Dark Series Sponsor | \$2,000 |
| <input type="checkbox"/> Education Camp Scholarships | \$100-\$2,500 |
| <input type="checkbox"/> Arts Access Program | \$100-\$2,500 |

Amount: _____

Amount: _____

CONTACT INFORMATION

Contact Name: _____ Contact Phone: _____

Email Address: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

I wish to opt out of receiving benefits that reduce the tax deductibility of my sponsorship, including show tickets.

PAYMENT OPTIONS

Check enclosed (please make Payable to Theatre Tallahassee) Amount: \$ _____

Credit Card (circle one) VISA MASTERCARD AMERICAN EXPRESS DISCOVER

Card #: _____ Expires: _____ CCV #: _____

Name on Card (print): _____

Signature: _____

Or you can call 850-224-8474 to pay by credit card via phone.

Mailing? Please return form and payment to: Theatre Tallahassee, 1861 Thomasville Road, Tallahassee, FL 32303