



2019-20 Playbill Opportunities

SUPPORT THEATRE TALLAHASSEE BY ADVERTISING IN OUR PLAYBILL THIS SEASON!

Theatre Tallahassee has been in operation for over 70 years and relies on our local businesses to help us bring the best theater to our community. Advertising in our playbills shows your support to the community plus ensure our opportunity to present the highest quality product.

OUR NEW SEASON!



GET YOUR AD LISTED AND GET NOTICED BY THE CUSTOMERS YOU WANT!

Theatre Tallahassee has a wide variety of patrons; a majority of our audience member's average between 35-75 years of age, are college educated and have disposable income. Over the course of our 10 month production season, your ad will be seen by over 15,000 people.

All ads run for the entire season for just one low cost!

Program Ad	Size	Cost
Full Page	5" x 8"	\$1,000
½ Page	5" x 3 ¾ " or 2 ¼" x 8"	\$500
¼ Page	2 ¼" x 3 ¾ "	\$250

As a thank you for advertising, you will also receive the following show passes for the season, they can be used by you, your staff or given out to friends or clients:

- ❖ Full Page Ad receives 15 Flex Tickets (\$375 value)
- ❖ ½ Page Ad receives 10 Flex Tickets (\$250 value)
- ❖ ¼ Page Ad receives 5 Flex Tickets (\$125 value)



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Program Ad (Runs for entire season)		Size	Cost
<input type="checkbox"/>	Full Page Receive: 15 Flex Tickets (\$375 VALUE)	5" x 8"	\$1000
<input type="checkbox"/>	½ Page Receive: 10 Flex Tickets (\$250 VALUE)	5" x 3 7/8" " or 2 1/4" x 8"	\$500
<input type="checkbox"/>	¼ Page Receive: 5 Flex Tickets (\$125 VALUE)	2 1/4 " x 3 7/8 "	\$250

BUSINESS or PERSONAL INFORMATION

Contact Name: _____ Contact Phone: _____

Email Address: _____

Business Name: _____

Address 1: _____

Address 2: _____

City _____ State _____ Zip Code _____

PAYMENT INFORMATION

Check – Make Payable to Theatre Tallahassee, mail to: 1861 Thomasville Rd, Tallahassee FL 32303

Credit Card Information

Name on Card _____

Card Number _____

Expiration: ____ / ____ Card Code: _____

Signature: _____

Or Call 850-224-8474 to make payment over the phone

Email Agreement and Ad/Artwork to theresa@theatretallahassee.org

Please see attached sheet for ad design specifications, ads **MUST** be submitted according to the outlined specifications for inclusion in our programs. We have design services available for a \$50 fee.